



**ENTREUTH**  
EMPOWER. INNOVATE. ACHIEVE

# FUTUREMAKERS TOOLBOX GUIDEBOOK LEVEL 3

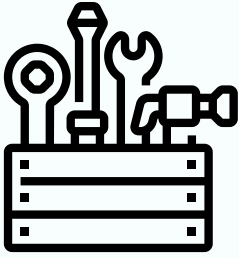


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## INTRO & ORIENTATION

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Get ready to show up, speak out, and share your idea with the world.

Welcome to Your Toolbox

How to Use This Guidebook

The LAUNCH Journey: What You'll Do in This Level

Buddy Mode vs Solo Mode – Choose Your Pitch Prep Style

Journal Tips: Reflecting Through Action



## POWER FOUNDATIONS

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Mindsets that help you lead with clarity, confidence, and calm.

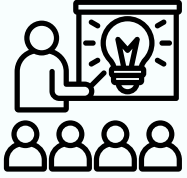
Speak Like You Mean It

From Fear to Fuel

Make It Make Sense

Launch Light

Own Your Impact

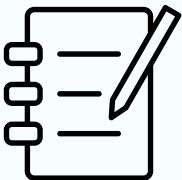


## PITCH TOOLS

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Everything you need to tell your story, show your idea, and inspire action.

- Pitch Script Builder – Your Idea, in Your Words
- Slide Snapshot – What to Show and Why
- Story Flow – How to Structure Your 3-Minute Pitch
- Pitch Delivery Prep – Practice, Confidence, and Presence

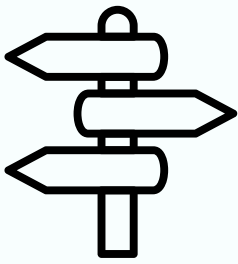


## REFLECTION JOURNAL – LEVEL 3

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Capture lessons from sharing your idea with the world.

- What I Learned About Myself
- What Surprised Me
- What I'd Do Differently Next Time
- Feedback That Mattered Most
- Where I Want to Go From Here



## LAUNCH – Pitch with Purpose

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This guidebook is your personal launchpad.

You've come a long way.

You've explored your spark, defined what matters to you, and turned an idea into something real. Now it's time to **show the world** what you've created—and why it matters.

This guidebook is your **personal launchpad**. It's here to help you shape your pitch, share your idea, and reflect on who you're becoming in the process.

Because this moment isn't just about presenting a project.

It's about **owning your story. Speaking your truth. Taking up space.**

### **This guidebook will help you:**

- Write a pitch that feels real and powerful
- Structure your message so it's clear and compelling
- Choose what to show, and what to leave out
- Practice with purpose (not pressure)
- Reflect on what this moment means for your growth

You just have to be **you—with clarity and intention**

## Use this guidebook your way:

- Print it and write by hand
- Fill it out digitally
- Talk it through with a buddy or mentor
- Record voice notes or create mind maps—whatever works for your brain

## A Note Before You Begin:

Most people are afraid to put their work out there. They worry it's not ready, or they're not enough.

You're already ahead—because you're doing it anyway.

You've built something from nothing.

That's the work of creators, leaders, and change-makers.

This is your moment to step forward and say:

*"Here's what I care about. Here's what I made. Here's why it matters."*

Let's help you say it **your way**—with purpose, courage, and power.



## POWER FOUNDATIONS

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Your mindset for showing up, standing out, and sharing your idea

### **Speak like you mean it**

Your voice matters. Whether you're pitching, presenting, or just sharing what you've built, people want to hear the real you. Start with your why. Use a story from your journey. Speak like you're talking to one person, not a crowd. You don't need to sound perfect—you just need to sound **honest and clear**.

### **From fear to fuel**

Feeling nervous? That's normal—and it's actually a sign you care. Instead of trying to get rid of the nerves, **use them**. Say your pitch out loud. Turn "I'm nervous" into "I'm ready." Take a deep breath and remind yourself: the world needs ideas like yours.

### **Make it make sense**

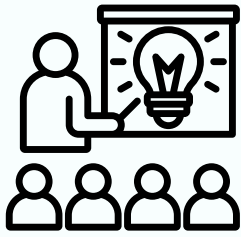
Your idea might be big, but it should still feel simple. Can you explain it in 30 seconds? Can a 14-year-old understand it? Try sketching it out or saying it without any slides. **Clarity builds confidence**—for you and for your audience.

### **Launch light**

You don't need a full product to launch—you just need a next brave step. Post a video. Share your prototype with three people. Offer your service to one test user. Start small and **make it real**. Action builds momentum.

### **Own your impact**

You're not just building something—you're becoming someone. Look back and ask: what skills have I gained? What would my past self be proud of? What's the small impact this idea could have today? **You're not just pitching—you're leading.**



## PITCH TOOLS

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Your idea. Your voice. Your story. In your words.

### PITCH SCRIPT BUILDER

You don't need to memorize a speech. You need a message that's clear, real, and **true to you**.

This page will help you draft your pitch using a simple but powerful structure. Fill it in, then speak it aloud. Refine it until it feels right.

#### **1. HOOK – Grab their attention**

A question, bold statement, or personal story.

“Have you ever...?”

“This started with a moment I'll never forget...”

“Here's a problem that's hiding in plain sight...”

#### **2. THE PROBLEM – What needs to change?**

What's broken, missing, unfair, or frustrating?

#### **3. YOUR IDEA – What are you building to solve it?**

Keep it simple, visual, and clear.

What it is + how it works + what it gives people.

#### **4. WHO IT'S FOR – Who needs this and why?**

Help your audience picture the people you're helping. Real and relatable.

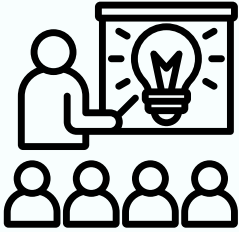
#### **5. WHY YOU / WHY NOW – Why does this matter?**

What makes you the right person to build this?

Why is now the time?

#### PITCH TIP:

Use your voice, your words. You don't have to sound “professional.” You have to sound **like you believe it**.



## SLIDE SNAPSHOT

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What to show—and why it matters.

Your slides don't need to be flashy. They need to be clear, helpful, and true to your story.

Use this page to sketch out your pitch slides. Keep it short, visual, and focused on what matters.

### **Title slide - What's this all about?**

- ✓ Project name
- ✓ Your name(s)
- ✓ Optional tagline or one-sentence summary

### **The problem - What's broken, missing, or frustrating in the world?**

- ✓ Make it real, specific, and relatable
- ✓ Show why it matters

### **Your solution - What did you create—and how does it help?**

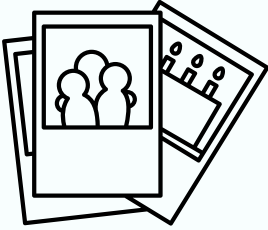
- ✓ Show what it is and how it works
- ✓ Keep it simple and visual

### **Who it's for - Who are you building this for?**

- ✓ Describe your audience or users
- ✓ Why they need or want it

### **How It could grow - Could this idea scale? Be sustainable?**

- ✓ Simple business model or next step
- ✓ Revenue idea (if you have one)



## SLIDE SNAPSHOT

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Your story is the pitch—your slides just

### ✓ **Progress & proof - What have you done so far?**

- ✓ Prototype, feedback, test results, or milestones
- ✓ What you've learned and improved

### 👤 **The Team- Who's behind this? Why you?**

- ✓ Key roles or strengths
- ✓ Your connection to the problem

### 🗣️ **Call to action - What do you want from the audience?**

- ✓ Feedback, support, pilot users, etc.
- ✓ Keep it simple and clear

### **REMEMBER:**

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Each slide = one main idea. Your story is the pitch—your slides just support it.



## STORY FLOW

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Structure your 3-minute pitch with clarity and confidence

You don't need to memorize a script. You just need a story that makes **sense, connects, and inspires.**

Here's one simple, powerful way to structure your pitch. Fill it out, then try saying it out loud.

**🎯 Start with a hook** - grab attention with a personal moment, a bold fact, or a question.

"This started when..."

"What if we could..."

"Have you ever felt like...?"

**🔧 Show the problem** - describe what's broken, frustrating, or missing in the world.

Why does this matter? Who's affected?

💡 **Introduce your idea** - what are you building to solve it?  
Explain your solution in one clear, simple sentence.

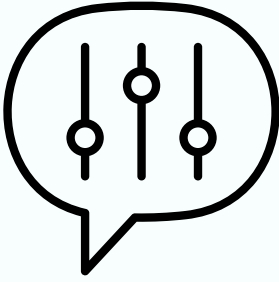
👤 **Talk about who it's for**  
Who are you helping? Why them?  
Make it real. Make it human.

✅ **Share what you've done** - have you tested it? Built a version?  
Gotten feedback?  
Show that you've taken action and learned something.

🌟 **Why you, why now** - what makes you the right person to build this?  
Share your connection to the idea and why this moment matters.

🗣️ **End with a clear Call to Action** - what do you want from the audience?  
Feedback? A chance to pilot? Just a high five?

🌟 **Your pitch = a story only you can tell.**  
Make it real. Make it yours.



## PITCH DELIVERY PREP

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Practice with purpose. Present with confidence.

Your pitch isn't about being perfect.

It's about showing up with clarity, heart, and energy.

This page helps you prep your delivery so you feel ready, grounded, and proud.

### **PRACTICE LIKE A PRO**

Rehearse out loud—messy is fine.

- ✓ Practice with a mirror, buddy, or voice memo
- ✓ Time yourself (aim for 2.5–3 minutes)
- ✓ Record and replay to tweak pacing and clarity

Pro tip: Practice small parts first. Don't wait for it to be perfect.

### **RESET YOUR MINDSET**

Nervous? Great. That means you care.

- ✓ Breathe deeply before you start
- ✓ Repeat this to yourself:

"I'm not here to be perfect. I'm here to share something that matters."

- ✓ Smile. It helps you (and the audience) relax.

### **DELIVERY DO'S**

- ✓ Speak slowly enough for people to follow
- ✓ Use pauses for impact
- ✓ Make eye contact or look toward your camera
- ✓ Use your hands naturally
- ✓ Be yourself. That's your superpower.

## **BACKUP PLAN**

Things might not go perfectly. That's okay.

- ✓ What if I forget a line? → Pause. Breathe. Keep going.
- ✓ What if I mess up? → Laugh it off. The message still matters.
- ✓ What if tech fails? → Tell your story without it. You are the pitch.

## **AFTER THE PITCH**

- ✓ Thank the audience
- ✓ Ask for what you need (feedback, support, next steps)
- ✓ Reflect: What felt good? What did I learn?

## **YOU'RE READY.**

You've built this. You've practiced. Now go share it.  
Not as a performer—but as a FutureMaker.



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