

# BUSINESS IDEAS COMPETITION FOR ASPIRING ENTREPRENEURS



Regulation

## PURPOSE

Our Business Ideas Competition aims to promote innovation for young people including those with specific learning disabilities (SLD). It offers a chance to turn creative ideas into real businesses.

## WHO CAN PARTICIPATE

Our Business Ideas Competition aims to promote innovation for young people including those with specific learning disabilities (SLD). It offers a chance to turn creative ideas into real businesses.

## HOW TO APPLY (BY SEPTEMBER 30)

- If you have a clear idea, fill out this form:  
[https://docs.google.com/forms/d/13ddVnGDk\\_gVVuydnTjb0FIO8iEPHrUDecAV7DxB6D3Q/edit](https://docs.google.com/forms/d/13ddVnGDk_gVVuydnTjb0FIO8iEPHrUDecAV7DxB6D3Q/edit)
- If you're starting from scratch, email your idea, CV to  
entreuth2026@gmail.com

You can submit a pitch, slideshow (max 10 slides), video, or any creative tool explaining your idea.

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## COMPETITION PHASES

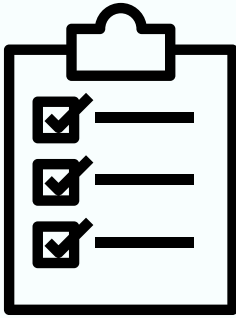
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**Phase 1:** Submit Your Idea

**Phase 2:** Evaluation- During the national events, ideas will be reviewed to select finalists

**Phase 3:** Final Pitch- Winners of the national competitions will participate in the ceremony in Milan in March 2026, with free travel and stay. During that event, we will announce the results of the international finals

**Phase 4:** Acceleration — the best idea will be further developed, and the winner will receive a €500 scholarship



## JUDGING CRITERIA

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A panel consisting of experienced professionals and entrepreneurs will evaluate the submissions based on the following criteria:

**Creativity and Originality:** The extent to which the idea or project demonstrates innovative thinking, uniqueness, and inventive approaches.  
**MAX 5 score**

**Economic Viability:** The potential for financial sustainability and success, including an assessment of the target customers, the value proposition offered, and the strategic partnerships that can support growth and scalability.  
**MAX 5 score**

**Social Impact and Innovation:** The ability of the project to create positive social change, address societal challenges, and introduce innovative solutions that contribute meaningfully to the community or environment.  
**MAX 5 score**